
DAYLINK

Empowering Your Digital Future

Services Catalogue

From web development and mobile apps to AI automation and digital transformation, end-to-end technology solutions tailored to your business goals.

Web Dev

Mobile Apps

AI & Automation

E-Commerce

Digital Marketing

CRM & Tools

Cloud & Infra

Business Setup

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1 Web Development



We build fast, scalable, and visually compelling web experiences. Whether it's a corporate site, a web app, or an immersive 3D experience, we bring your vision to the browser.

■ Custom Website Development

Tailored from scratch, built to impress.

- Corporate websites, landing pages & multi-page sites
- Next.js & React for performance-first builds
- Mobile-first responsive design
- CMS integration (Sanity, Contentful, Strapi, WordPress, and more)
- Any stack - if client prefers PHP, Laravel, Vue, we adapt

■ Web Application Development

Complex business logic, clean user interfaces.

- SaaS platforms, dashboards & admin panels
- Progressive Web Apps (PWA)
- Real-time apps with WebSocket / SSE
- Multi-tenant architectures
- API-first and headless architecture

■ 3D & Immersive Websites

Websites that stop the scroll.

- Three.js and WebGL powered 3D experiences
- Interactive product showcases & configurators
- Animated landing pages with GSAP / Framer Motion
- Lottie animations and scroll-driven storytelling

■ Performance & Optimization

Faster sites, better conversions.

- Core Web Vitals optimization (LCP, FID, CLS)
- Image, font & asset optimization
- CDN setup and caching strategies
- Lighthouse audits and remediation

COMING SOON

More Web Services on the Way

Expanding our web capabilities with cutting-edge offerings.

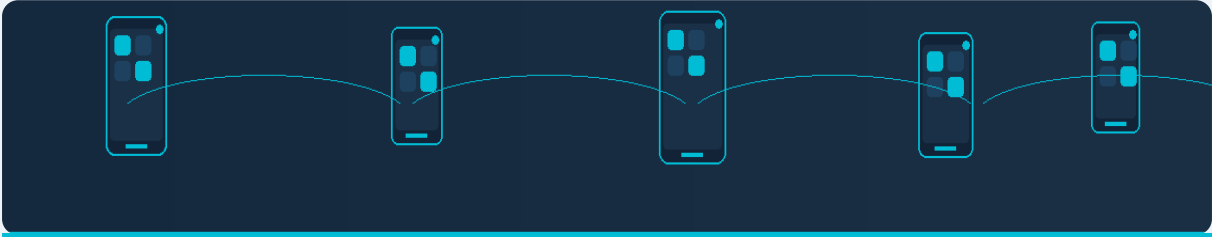
Web3 & dApp Frontends

AI-Powered UI Generation

Micro-Frontend Architecture

Browser Extension Dev

2 Mobile App Development



Native performance, cross-platform reach. We build mobile apps that users actually enjoy using, on iOS, Android, or both.

Cross-Platform Apps

One codebase. iOS and Android.

- React Native: near-native performance
- Flutter: pixel-perfect UI across platforms
- Shared backend API with platform-specific UX
- Push notifications, offline mode & deep links

Native App Development

Full platform power when it matters.

- iOS development with Swift
- Android development with Kotlin
- Camera, GPS, Bluetooth & sensor integrations
- App Store & Play Store submission and ASO

App UI/UX Design

Interfaces users love from first tap.

- User research, wireframing & prototyping
- Design system creation in Figma
- Accessibility (WCAG) compliance
- Handoff-ready specs for developers

COMING SOON

More Mobile Offerings Coming

Next-gen mobile experiences we are gearing up to launch.

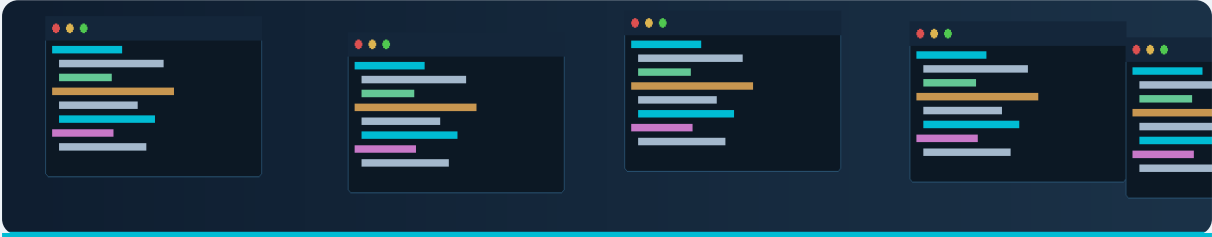
AR / VR Mobile Apps

Wearable App Dev

IoT Mobile Dashboards

Mobile Game Dev

3 Custom Software Development



Off-the-shelf tools don't always fit. We build fully custom software that matches your exact workflows, team size, and growth plans.

Enterprise Software
Built for scale, built for teams.

- ERP, HRMS, inventory & operations platforms
- Role-based access control & multi-department workflows
- Data dashboards with real-time reporting
- Third-party integrations (Tally, SAP, Zoho, etc.)

SaaS Product Development
Your idea, productized and launched.

- End-to-end SaaS MVP builds
- Subscription & billing system integration
- Scalable microservices or monolith architecture
- White-label and multi-tenant options

API Development & Integrations
Connect every tool in your stack.

- RESTful and GraphQL API design
- Third-party API integrations (payment, SMS, maps, etc.)
- Webhook management and event-driven pipelines
- API documentation with Swagger / Postman

Legacy System Modernization
Upgrade without losing what works.

- Audit and re-architecture of old systems
- Gradual migration to modern tech stacks
- Cloud migration (AWS, GCP, Azure)
- Data migration with zero downtime strategies

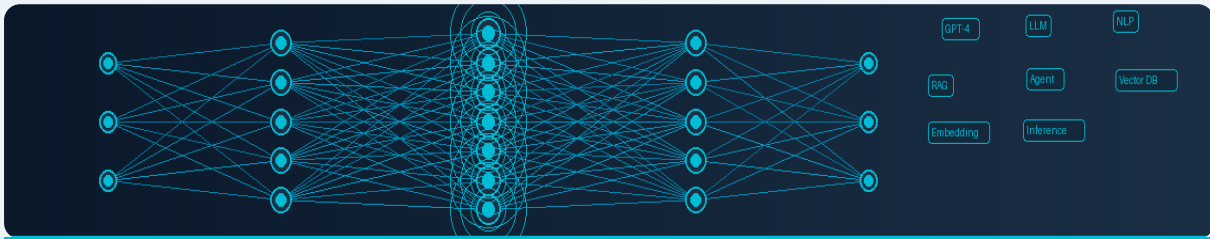
COMING SOON

More Software Capabilities Ahead
Enterprise-grade tools and platforms in our roadmap.

- Blockchain Solutions
- DevOps & CI/CD Pipelines
- Desktop App Development
- Data Pipeline Engineering

4

AI Solutions & Automation



From intelligent chatbots to autonomous agents. We embed AI into your business so you do more with less.

AI Chatbots & Assistants

24/7 support and engagement, automated.

- GPT-powered customer support chatbots
- WhatsApp, website & app-embedded bots
- Lead qualification and sales assistants
- Multilingual support (English, Kannada, Hindi, etc.)

RAG Systems (Knowledge AI)

AI that knows your business inside-out.

- Feed AI with your docs, PDFs, manuals & databases
- Accurate, context-aware answers from your own data
- Internal knowledge bases for teams
- Customer-facing product/policy Q&A bots

Agentic AI & Multi-Agent Systems

AI that thinks, plans, and acts autonomously.

- Autonomous agents for research, reporting & tasks
- Multi-step workflow AI with tool usage
- AI that browses, extracts and summarizes data
- Custom agent pipelines with LangChain / CrewAI

AI Automations (n8n / Zapier)

Connect your apps. Eliminate repetitive work.

- Visual workflow automation with n8n
- Trigger-based flows: CRM → Email → Slack → Sheets
- AI nodes inside automations (summarize, classify, extract)
- Hundreds of app integrations, no code needed

★ Automatic Blogging & Content AI

Publish daily. Write never.

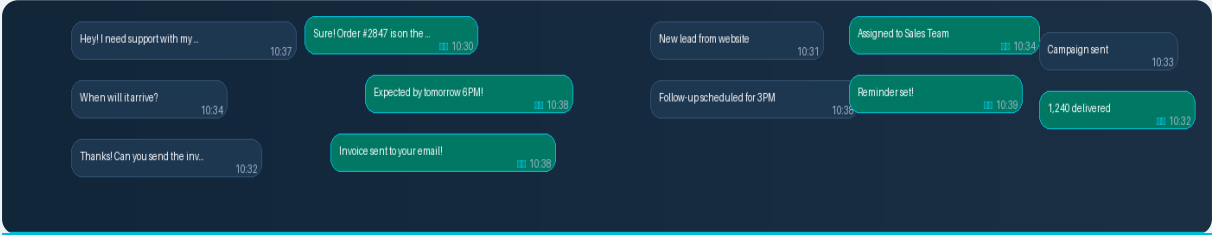
- AI pipelines that research, write & publish blogs
- SEO-optimized content generated at scale
- Auto-publish to WordPress, Webflow, Ghost & more
- Social captions, email newsletters, auto-generated

ML Models & Predictive Analytics

Data-driven decisions, powered by machine learning.

- Demand forecasting, churn prediction, pricing models
- Computer vision: defect detection, document scanning
- NLP: sentiment analysis, text classification, extraction
- Model deployment as APIs or embedded in your app

5 WhatsApp & Messaging Automations



WhatsApp is where your customers already are. We build automation systems that turn it into a 24/7 sales and support channel.

WhatsApp Business Automation

Automate conversations, not just messages.

- WhatsApp Business API setup and integration
- Automated order confirmations, reminders & follow-ups
- Lead capture flows with smart routing
- Catalog sharing and product discovery via WhatsApp

WhatsApp CRM Integration

Every conversation, tracked and managed.

- Connect WhatsApp to your CRM (custom or existing)
- Chat history, lead status & follow-up tracking
- Team inbox with assignment and escalation
- Analytics: response time, conversion rate, message volume

Broadcast & Campaign Management

Reach thousands. Feel personal.

- Bulk messaging to segmented customer lists
- Promotional campaigns with media attachments
- Click-to-WhatsApp ad integration
- Opt-in/opt-out management and compliance

WhatsApp Chatbot Creation & Customisation

Conversations that convert, around the clock.

- No-code and custom-code WhatsApp chatbot builds
- Multi-step conversational flows with conditional logic
- AI-powered intent detection and smart replies
- Seamless handoff to human agent when needed

COMING SOON

More Messaging Features Coming

Advanced messaging capabilities rolling out soon.

- Instagram DM Automation
- Telegram Bot Development
- SMS Gateway Integration
- RCS Messaging

The graph features four distinct lines representing different metrics. All lines show a general upward trajectory, with some fluctuations. The top line starts high and ends higher, while the bottom line starts lower and ends higher, indicating growth across all tracked areas.

6

Enterprise Communication & Messaging



Complete communication infrastructure for businesses that run on calls, messages, and emails. From WhatsApp Business to Voice AI, we set it all up and keep it running.

WhatsApp Business Solutions

Official API setup for enterprise-grade messaging.

- WhatsApp Business API onboarding and verification
- Chatbot flows, auto-replies and smart routing
- Catalog, payment and appointment booking via WhatsApp
- Multi-agent team inbox with SLA tracking

Enterprise Email Setup

Professional email that works the way business does.

- Google Workspace and Microsoft 365 setup
- Custom domain email with SPF, DKIM, DMARC configuration
- Email aliases, shared inboxes and group management
- Email signature templates and brand consistency

Voice AI Solutions

AI that picks up the phone so you don't have to.

- AI voice agents for inbound call handling
- Automated IVR flows with natural language understanding
- Outbound voice campaigns and appointment reminders
- Call transcription, sentiment analysis and summaries

CRM & ERP Integration

All your tools, talking to each other.

- Connect communication channels to CRM (Zoho, HubSpot, custom)
- Sync calls, chats and emails into a unified timeline
- ERP integration for order, invoice and support workflows
- Real-time data push between communication and business tools

★ DLT Registration & Template Management

Compliant SMS and messaging from day one.

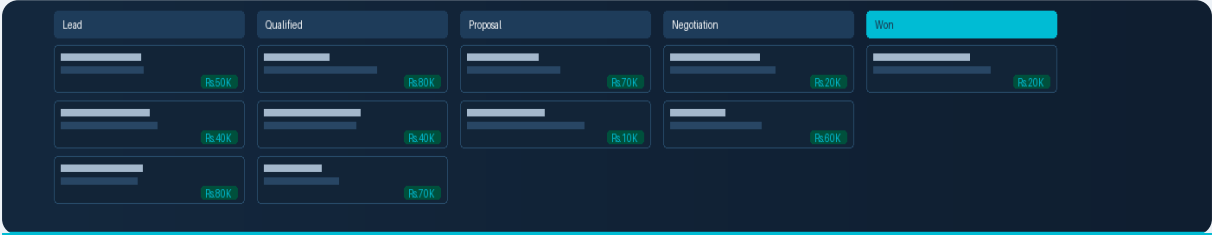
- DLT (Distributed Ledger Technology) registration for SMS
- Sender ID and header registration with telecom operators
- Promotional and transactional template creation and approval
- Ongoing template management and compliance support

Monitoring & Analytics

See everything. Miss nothing.

- Unified dashboard for calls, messages and email metrics
- Response time, resolution rate and team performance reports
- Alert systems for SLA breaches and missed contacts
- Custom reporting for leadership and sales teams

7 Custom CRM & Business Tools



Generic CRMs force your team to work around the software. We build CRMs that work the way your team does.

Custom CRM Development

Built for your pipeline, your team, your terms.

- Lead management, deal tracking & pipeline views
- Custom fields, stages, and automation rules
- Email, WhatsApp & call integration
- Reports, dashboards & activity timelines

Business Process Tools

Internal tools that actually save time.

- Quotation, invoice & approval workflow systems
- Field sales & service management apps
- Inventory, purchase order & vendor management
- Employee onboarding and HR portals

Third-Party CRM Customization

Maximize tools you already own.

- Zoho CRM setup, customization & automation
- HubSpot onboarding and workflow configuration
- Custom integrations with existing CRM via API
- Data migration from legacy systems

COMING SOON

More CRM Capabilities Ahead

Powerful add-ons to supercharge your sales and ops stack.

AI Lead Scoring

Sales Forecasting Engine

Customer Health Scoring

CPQ Automation

8 E-Commerce Solutions



From first click to checkout. We build e-commerce experiences that convert visitors into buyers and buyers into repeat customers.

Custom E-Commerce Development

Your store. Your rules. Your brand.

- Fully custom storefront with Next.js or React
- Multi-vendor and multi-warehouse support
- Product variants, bundles & subscriptions
- Mobile-first, speed-optimized checkout

Platform Setup & Customization

Launch fast on proven platforms.

- Shopify: setup, theme customization, apps & migrations
- WooCommerce: setup, plugins & payment gateway integration
- Razorpay, Stripe, PayU, CCAvenue payment integration
- Shipping integrations: Shiprocket, Delhivery, EasyEcom

Headless Commerce

Blazing-fast frontend. Powerful backend.

- Decouple frontend (Next.js) from Shopify / Medusa backend
- Custom mobile apps connected to e-commerce backend
- Superior performance over traditional storefronts
- Content + commerce unified via headless CMS

E-Commerce Operations & Growth

Beyond launch. Grow your store.

- Abandoned cart recovery automation
- Product feed setup for Google Shopping & Meta
- Inventory alerts, reorder automation
- Analytics dashboards: revenue, CAC, LTV, AOV

COMING SOON

More E-Commerce Solutions Coming

Advanced commerce features being built for you.

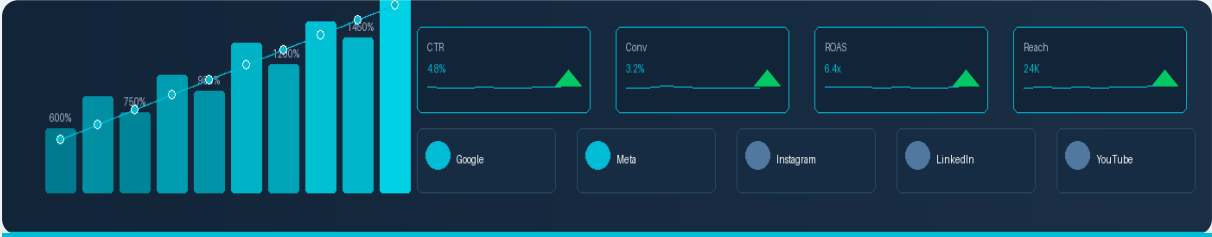
AI Product Recommendations

AR Try-On Integration

Loyalty & Rewards Engine

B2B Commerce Portal

9 Digital Marketing & Growth



Visibility without strategy is noise. We run data-driven marketing that brings qualified traffic, improves rankings, and fills your pipeline.

SEO (Search Engine Optimization)

Rank higher. Get found. Stay there.

- Technical SEO audit and on-page optimization
- Keyword research, content clusters & link building
- Local SEO for city and region targeting
- Monthly reporting with rank tracking

AIO & GEO (AI & Generative Engine Optimization)

Show up in ChatGPT, Perplexity & AI search.

- Optimize content to appear in AI-generated answers
- Structured data and schema markup for AI parsing
- Brand presence in LLM knowledge bases
- GEO: Generative Engine Optimization strategies

Performance Marketing

Every rupee tracked. Every ad optimized.

- Google Ads: Search, Display, Shopping, YouTube
- Meta Ads: Facebook & Instagram campaigns
- Retargeting, lookalike audiences & A/B testing
- ROI dashboards with conversion attribution

Social Media Marketing

Content that builds community and converts.

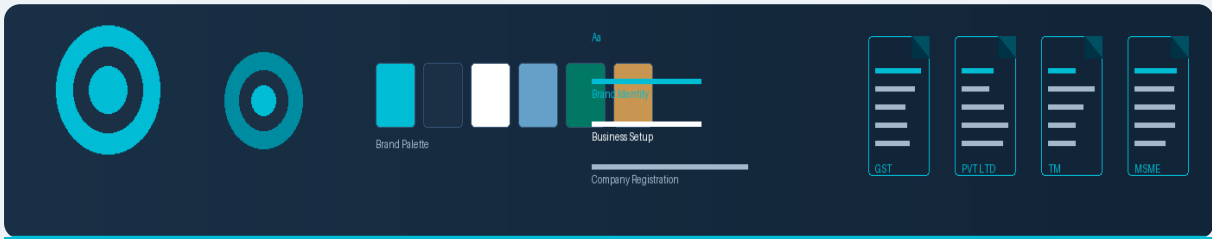
- Platform strategy: Instagram, LinkedIn, YouTube, X
- Content calendar, creatives & copywriting
- Influencer identification and collaboration management
- Community management and engagement

★ Email & WhatsApp Marketing

Direct to inbox. High open rates. Real results.

- Email campaigns with Mailchimp, Brevo, or custom SMTP
- Automated drip sequences and nurture flows
- WhatsApp broadcast campaigns
- A/B subject line testing and open rate analytics

10 Business Setup & Branding



Starting fresh or rebranding? We handle the identity, the paperwork, and the digital footprint so you can focus on running your business.

Company Registration & Compliance

The right foundation, from day one.

- Pvt. Ltd., LLP, OPC, Sole Proprietorship registration
- GST, MSME, Udyam and other registrations
- Trademark filing and IP protection guidance
- Annual compliance and document management

Brand Identity Design

Logos people remember. Brands people trust.

- Logo design with multiple concepts and revisions
- Brand style guide: colors, typography, tone of voice
- Business card, letterhead, emailer templates
- Social media profile kit and banner designs

Online Presence Setup

Get discovered. Get credible. Get leads.

- Domain, hosting and professional email setup
- Google Business Profile setup and optimization
- Social media account creation and profile optimization
- Initial website or landing page launch

COMING SOON

More Business Services On the Way

End-to-end support for every stage of your business journey.

Startup Funding Advisory

Business Plan Creation

Financial Modelling

ISO Certification Support

